

A SeniorCenterCt.org Event

PROVIDER MARKET AND SHOWCASE

AN AVENUE TO BRING
SENIOR COMMUNITIES AND
THE BUSINESSES THAT
SERVICE THEM TOGETHER

May 22, 2020

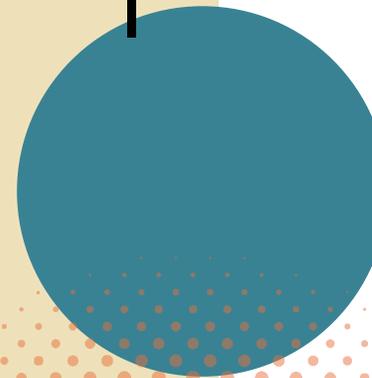
Groton Senior Center

102 Newtown Road Groton, CT



NEW DATE

May 22



May 22, 2020

**Groton
Senior Center**
12 Newtown
Road
Groton, CT

8:30 - 9:00

registration and
continental
breakfast

Session 1

9:00 Presenters
in 10 minute
increments

11:30 - 12:15

lunch break

Session 2

12:15 Presenters
in 10 minute
increments

**Questions
Contact**

Judy Jencks

Jencks Network
155 Preston Allen Road
Lisbon, Ct 06351

860-822-8712
cell 860-884-4263
jmjencks@yahoo.com

Purpose

Let's bring together Senior Communities such as Senior Centers, Assisted Living, Rehabs, Municipal Agents and the members of the business community.

Businesses that serve the senior community are often looking to educate seniors and Active Agers about the important work they do and how their company can enrich their lives.

Senior Communities are often looking for new and different programming that fits the needs of their users. Be the first to offer these great new programs.

On May 22, 2020 everyone can be in the same room!

SeniorCenterCt.org



Opportunity

Businesses will have 10 minutes to introduce themselves, talk about their company and give snapshots of programming, workshops or seminars they would like to offer the senior communities.

All businesses will have a booth to display their material and products on.

Senior Communities will be able to approach the businesses and schedule programs for their facilities.

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Advantages

1. Schedule new programming and different programs
2. Meet and engage with businesses, speakers and company reps
3. Network with existing colleagues
4. Make new connections
5. Schedule for the rest of 2020. Maybe even into 2021
6. Attract new seniors and active agers
7. Promote yourself!

SeniorCenterCt.org

Event Pricing

PLANNERS AND PROGRAMMERS **\$35**

attending to hear Presenters includes breakfast and lunch plus an Index Book of all presenters and attendees

TIER ONE PRESENTERS **\$200**

one of the first 4 presentations, booth, 2 months free SeniorCenterCt.org advertising with a three month commitment, expires Sept 1, 2020 plus an Index Book of all presenters and attendees

TIER TWO PRESENTERS **\$150**

one of the next 3 presentations, booth, plus an Index Book of all presenters and attendees

TIER THREE PRESENTERS **\$100**

random selection to present, booth, plus an Index Book of all presenters and attendees

Ad Sponsorship Pricing

	non attendees	attendees
Back Cover	\$400	\$200
Inside front cover	\$300	\$150
Inside back cover	\$250	\$125
Half page	\$175	\$75
Business card	\$100	\$50



Tier One \$200

One of the first presentation booth, 2 month free advertising with a three month commitment, expires June 1, 2020 plus an Index Book of all presenters and attendees

Tier Two \$150

One of the next 3 presentations, booth, plus an Index Book of all presenters and attendees

Tier Three \$100

random selection to present, booth, plus an Index Book of all presenters and attendees

You are encouraged to stay for the day.

There is a \$10.00 fee for each additional breakfast and lunch.

Deadline to Register:
May 12, 2020

Checks payable to:
Jencks Network

Application for Presenters

This information will be included in Index Book

1. Company Name:
2. Contact Name and Presenters:
3. Address:
4. Phone:
5. Email:
6. Website:
7. Description for the Program: 75 words or less about the type of programming/event you are offering.

I agree to be present at the Groton Senior Center for the specified time of 10 minutes , including set up time for the Provider Market and Showcase on Friday, May 22, 2010.

I will notify you by May 12, 2020, or as soon as possible, if I cannot attend.

My description will be submitted at least 9 business days prior to the event.

Signature of registrant (keep a copy for your records)

SeniorCenterCt.org

Application for Planners and Programmers

This information will be included in Index Book

1. Name:

2. Position:

3. Email

4. Agency/Organization:

5. Address:

6. Phone:

The \$35.00 Fee includes a continental breakfast, lunch and a handout with the contact information for presenters, planners and programmers.

Deadline to Register is May 12, 2020

Checks payable to: Jencks Network

Advertising in the Provider Market and Showcase Index Book

Each attendee will leave with an Index Book that includes:

- Presenting Company names, addresses, phone numbers, website, email addresses and description of offered programming
- The listing for facilities attending, their addresses, phone number, contact person and email addresses.
- PLUS the Index Book includes space for advertising sponsorships. Both as an attendees and for the businesses unable to attend.

Deadline for properly sized ads as PDFs is May 8, 2020

Checks payable to: Jencks Network, LLC

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Purpose

Are you looking for new and different programming that fits the needs your group?

- Then let's bring together Planners and Programmers for Senior Centers, Churches, Assisted Living, Park and Rec, Rehabs, Municipal Agents and the **members of the business community**.
- Businesses that serve the senior community are often looking to educate seniors and Active Agers about the important work they do and how their company can enrich their lives.

Be the first to offer these great new programs.

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